



Hello potential ROOST Bloggers -

Thank you for your interest in freelance blogging for the Regional Office of Sustainable Tourism. Once your Blog Pitch has been approved by ROOST staff, you're on your way!

Please fill out the following pitch information at your convenience, and return via email. (You can cut and paste into a pdf attachment if you prefer.) After we look over your idea and approve or return to you with suggestions on how to tweak, we will ask you to submit this as a trial blog. At that time we will provide specific guidelines on word count, photos, etc. You will be compensated for the completed approved blog.

Please note: ROOST pays bloggers a flat fee of \$50 per blog. Please take into consideration we do not compensate for mileage, activities, meals, etc. Any expenses you incur are your responsibility. As such, most of our bloggers document their personal experiences in the Adirondacks (activities they have chosen to go out and try whether or not they are being compensated for it).

Here is the required info for you to submit for a pitch (feel free to cut & paste into an email):

Blogger Name:

email:

phone:

mailing address:

Specific Site for publication:

(please visit the individual sites to find out exactly what towns/areas they cover)

LP: LakePlacid.com

SLK: SaranacLake.com

WFR: WhitefaceRegion.com

LCR: LakeChamplainRegion.com

SLR: SchroonLakeRegion.com

HC: AdirondackExperience.com
TL: TupperLake.com
ML: VisitMalone.com

General Topic:

Target Audience:

Title:

Content Details/Overview:

Keywords:

Additional Notes/Comments/Questions:

Thank you again for your interest in working with the ROOST team! We look forward to your pitch.

Best,
Kim

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